

Erin Kong

470-266-7084 | ek3631@nyu.edu | [LinkedIn](#) | [GitHub](#)

EDUCATION

New York University

Bachelor of Arts in Music Business, Minor in Data Science, Web Programming

New York, NY

Aug. 2021 – Dec 2025

CERTIFICATIONS

Google/Coursera: UX Design Certificate (2025), Data Analytics Certificate (2024)

EXPERIENCE

Web Developer/UX Designer

Oct. 2025 – Present

GForce Technology Consulting

Remote

- Redesigned and optimized the company's website using HTML, CSS, and JavaScript to improve accessibility and SEO visibility, integrating PHP server-side functionality for secure contact form handling.
- Configured cPanel hosting infrastructure, DNS, Google reCAPTCHA API, and Outlook SMTP integration to improve website reliability, security, and email deliverability.

Project Manager

Dec 2023 – May 2025

Starlite Artist Collective

New York, NY

- Planned and executed community-driven events (raves, art markets, exhibitions), combining branding, digital promotion, and venue coordination to secure 1,000+ RSVPs and 700+ attendees for the launch party.
- Led teams of artists, musicians, and volunteers, aligning creative direction with community-building goals.

Label Operations Intern

Jan 2024 – Sept 2025

Fool's Gold Records

Brooklyn, NY

- Assisted with independent label operations across A&R, marketing, and distribution, supporting the full release lifecycle for multiple artists simultaneously.
- Researched gaps in distributor-to-distributor metadata transfers (DDEX), presenting findings to ensure accuracy in digital distribution and streaming platform compliance.

PROJECTS

Artist Portfolio Websites | *Figma, HTML/CSS, JavaScript, TypeScript, PHP*

2025

- Designed and launched responsive, accessible portfolio sites for two artists, achieving 95+ scores on Page Speed Insights and Google Lighthouse for performance, accessibility, and best practices.
- Applied user stories and journey mapping to ensure sites aligned with client goals and user expectations.
- Live Projects: [Tiffany Cheung](#), [Jacob Khalil](#)

C2C Music Equipment Rental Platform | *Canva, UX Research, Prototyping*

2024

- Conducted 10+ user interviews and surveys to uncover pain points in peer-to-peer gear rentals, synthesizing findings into empathy maps and user stories to guide design decisions.
- Created wireframes, user flows, and interactive prototypes in Canva; iterated designs based on user feedback to improve task success rates and overall usability.

AWARDS & HONORS

- Academic Scholarships:** Steinhardt Merit Scholarship (2021–2025), Wasserman Center Internship Grant (2023), The Kimbo Foundation Merit Scholarship (2024)
- Music Competitions:** Georgia Music Teacher Association (2020, 2021); USC Quartet Competition (2017–2018)

SKILLS

Programming Languages: Python, Java, SQL, R, HTML/CSS, JavaScript, TypeScript, PHP, C/C++, LaTeX

Frameworks & Tools: React, Angular, Next.js, Git/GitHub, WordPress, Jupyter Notebook, Tableau, Google Workspace, Google Colab, Figma, Canva, Adobe Photoshop, Adobe Creative Cloud

Interests: Violin, Piano, Guitar, Music Production, Ceramics, Literature, Travel, Drawing, Painting